

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
CH341-690	Flamingo (Trans.)	1,99,59,0	237,22,81	1925	4010
CH341-700	Lemon Zest (Trans.)	11,16,100,0	231,201,28	7405	1021
CH341-720	Citron (Trans.)	16,3,100,0	223,220,27	604	1016
CH341-500	Ice Blue (Trans.)	16,0,4,0	194,227,239	635	5024
CH341-900	Glass Green (Trans.)	17,0,12,0	192,225, 217	331	6027
CH3X1-100	Clear (Trans.)	scan	scan	scan	scan
CH3X1-101	Clear Matte (Trans.)	scan	scan	scan	scan
CH341-601	Poppy (Trans.)	0,92,76,0	221,59,62	185	2002
CH341-621	Passion Fruit (Trans.)	1,92,1,0	222,52,131	219	4006
CH341-611	Cherry Blossom (Trans.)	4,6,0,1	238,230,240	Warm Gray 1	7038
CH341-211	Phantom (Trans.)	5,5,3,0	234,232,237	Warm Gray 1	7044
CH341-721	Daffodil (Trans.)	0,25,94,0	246,184,0	130	1012
CH341-701	Citrus (Trans.)	0,5,34,0	253,237,166	601	1014
CH341-931	Kiwi (Trans.)	42,0,60,0	121,194,128	359	6000
CH341-921	Caribbean (Trans.)	30,0,18,0	150,208,203	337	5018
CH341-551	Pacific (Trans.)	38,9,14,0	132,183,199	551	5015
CH341-541	Wedgewood (Trans.)	47,24,0,6	116,145,190	651	5019
CH341-531	Rain Drop (Trans.)	32,8,0,9	138,176,208	551	5015
CH341-511	Powder(Trans.)	21,3,1,2	175,211,236	642	5012
CH341-521	Glacier (Trans.)	17,10,12,0	206,210,209	642	7035
CH341-581	Wisteria (Trans.)	43,75,2,0	158,100,164	258	4005
CH341-441	Smoke (Trans.)	58,58,61,35	91,81,75	411	7006
CH341-631	Scarlet (Opaque)	4,99,98,1	228,30,38	485	3022
CH341-661	Pomegranate (Opaque)	22,100,70,12	175,29,65	7426	3003
CH341-651	Mango	13,74,99,2	210,96,40	159	2008
CH341-791	Citronella (Opaque)	18,20,100,0	216,190,38	611	1021
CH341-991	Emerald (Opaque)	90,41,85,43	0,80,53	343	6005
CH341-961	Envy (Opaque)	88,26,86,13	0,126,79	341	6016
CH341-501	Cobalt (Opaque)	100,92,9,1	37,58,142	287	5002

CH341-571	Luxe Blue (Opaque)	95,64,14,1	1,96,155	647	5005
CH341-301	Storm Grey (Opaque)	50,36,40	136,145,143	7539	7005
CH341-803	Cocoa (Opaque)	36,72,97,39	115,64,28	1545	8011
CH341-831	Bisque (Opaque)	12,13,34,0	224,210,173	7500	1015
CH341-221	Crème Brulee	2,5,12,0	249,238,222	7499	1013
CH341-201	White (Opaque)	0,0,0,0	255,255,255	White	9016
CH341-401	Black (Opaque)	60,0,20,100	18,21,20	Black	9005

