

Rowmark Engravables
Product: Lucent

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL
LC342-025	Translucent Smoke	27,28,33,0	189,176,166	407 C	1019
LC999-025	Translucent Green	41,0,82,0	163,217,99	367 C	6018
LC599-025	Translucent Blue	54,1,10,0	110,201,224	637 C	3015
LC679-025	Translucent Pink	0,33,5,0	250,189,204	1895 C	4010
LC669-025	Translucent Orange	0,32,82,0	252,184,82	1365 C	1028
LC101-025	Translucent Clear	scan	scan	scan	scan



Technical Assistance: 1.877.ROWMARK | 877.769.6275 | techhelp@rowmark.com
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