

Rowmark Engravables
Product: LaserMark®

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
922-602	Red/White	0,100,90,10	196,37,42	1797	3020
922-607	Red/Yellow	0,100,90,10	196,37,42	1797	3020
922-704	Yellow/Black	0,3,100,0	255,237,0	107	1021
922-932	Bright Green/White	100,0,80,0	0,146,97	340	6024
922-912	Pine Green/White	100,0,70,40	0,97,77	3425	6026
922-502	Sapphire/White	100,60,0,0	0,81,151	2935	5005
922-512	Blue/White	100,50,0,20	0,79,134	2945	5019
922-517	Blue/Yellow	100,50,0,20	0,79,134	2945	5019
922-552	Navy/White	100,75,15,30	15,50,95	654	5003
922-228	Ivory/Brown	0,5,25,0	253,237,184	7401	1014
922-822	Medium Brown/White	70,80,100,15	82,61,42	4485	8014
922-842	Dark Brown/White	80,90,100,40	53,36,32	476	8017
922-206	White/Red	0,0,0,0	255,255,255	White	9016
922-205	White/Blue	0,0,0,0	255,255,255	White	9016
922-204	White/Black	0,0,0,0	255,255,255	White	9016
922-322	Light Grey/White	0,0,3,10	222,222,216	Cool Gray 2 U	7004
922-312	Grey/White	0,0,0,40	150,149,148	877	7012
922-402	Black/White	0,0,0,100	31,26,23	Black	9005
922-422	Gloss Black/White	0,0,0,100	31,26,23	Black	9005
922-407	Black/Yellow	0,0,0,100	31,26,23	Black	9005
922-417	Black/Gold	0,0,0,100	31,26,23	Black	9005
922-427	Gloss Black/Gold	0,0,0,100	31,26,23	Black	9005
922-677	Port Wine/Gold	scan	scan	scan	scan
922-937	Verde/Gold	scan	scan	scan	scan
922-577	Celestial Blue/Gold	scan	scan	scan	scan
922-152	Cherry/White	scan	scan	scan	scan

Rowmark Engravables
 Product: LaserMark®

922-002	Black Walnut/White	scan	scan	scan	scan
922-172	Walnut/White	scan	scan	scan	scan
922-192	English Walnut/White	scan	scan	scan	scan
922-714	Smooth Gold/Black	scan	scan	scan	scan
922-734	Br. Gold/Black	scan	scan	scan	scan
922-754	European Gold/Black	scan	scan	scan	scan
922-354	Br. Aluminum/Black	scan	scan	scan	scan
922-334	Br. Silver/Black	scan	scan	scan	scan
922-344	Smooth Silver/Black	scan	scan	scan	scan

Visit Rowmark's Download Section for Product Scans.

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Red	0,100, 90, 10	196,37,42	1797	3020
Yellow	0, 3, 100, 0	255,237,0	107	1021
Blue	100,50,0,20	0,79,134	2945	5019
Brown	70,80,100,15	82,61,42	4485	8014
Black	0,0,0,100	31,26,23	Black	9005
Gold	0,20,60,20	210,174,109	465	1024



Technical Assistance: 1.877.ROWMARK | 877.769.6275 | techhelp@rowmark.com
 rev: 7-21-11

CSI Manufacturing Limited

Unit 5 Millers Court, Windmill Road,
 Kenn Business Park, Clevedon BS21 6UL
 Tel: 0117 911 4367 Email: info@csionline.co.uk

CSI Manufacturing Limited

Unit 5 Redcow Interchange Estate, Turnpike Road,
 Ballymount, Dublin 22
 Tel: 01 4641488 Email: info@csionline.ie